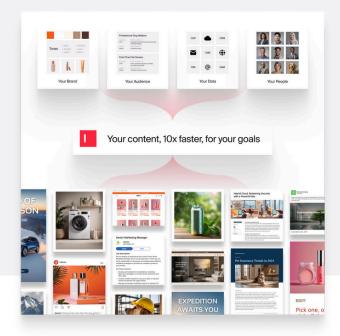
# Typeface

# The enterprise GenAl platform for personalized storytelling

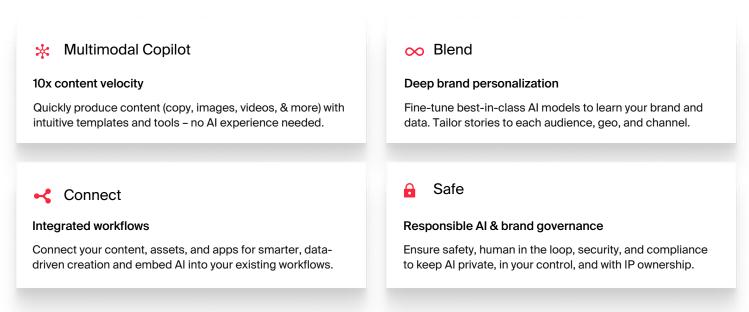
Elevate personalized content and campaigns with our GenAl platform, custom-fit for your brand, audiences, and objectives, to boost productivity, speed to market, and campaign success rates.



#### OUR PRODUCT

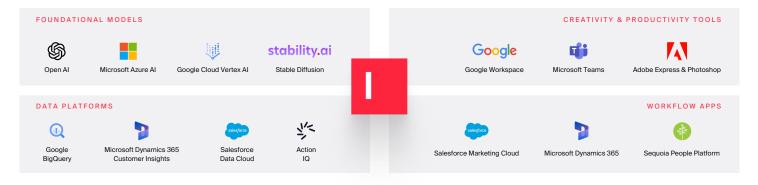
# Meet the Typeface Hub

A unified content platform that blends your data, assets, and goals into personalized brand stories, everywhere



#### OUR PARTNERS

# Our strong partner ecosystem across the enterprise



## Al-first workflows across customer and employee experiences



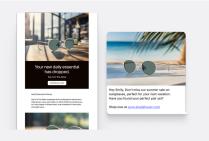
#### Web & SEO

Enhance your digital presence with SEOoptimized content tailored to attract and engage your target audiences – from blogs to articles to e-books.



#### **eCommerce**

Boost your online store's traffic and showcase your products better with fast-tracked product listings, enhanced attribution data, and lifestyle imagery.



#### Email & messaging

Drive more engagement with account-based or geo-targeted customer journeys for email, push notifications, and SMS.



#### Paid & social media

Create purchase intent and increase conversions with targeted social campaigns and paid ads across diverse audiences or regions.



#### Campaign ideation

Spark creativity with data-driven ideation briefs and mood boards, seamlessly translating briefs into on-brand materials across all channels.



#### HR

Attract talent faster with engaging job posts and outreach while keeping employees informed and engaged with relevant updates and communications.

#### OUR CUSTOMERS

### Success stories from Fortune 500 brands across industries

#### **BEAUTY**

3-5x

social engagement lifts from high-fidelity product and lifestyle imagery



57%

productivity savings and 4x content output for digital paid ad campaign



65%

higher engagement on Typeface-generated, SEO-optimized blogs

















